

Communication Strategy

Adopted on **15 July 2016**



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The Boards of Propertylink (Holdings) Limited (**PHL**) and Propertylink Investment Management Limited (**PIML**) in its capacity as responsible entity for the Propertylink Trust (**PT**) and Propertylink Australian Investment Partnership (**PAIP**) (collectively referred to as the **Board**) aim to ensure that securityholders are kept informed of all major developments.

In this Policy, PHL and PIML in its capacity as responsible entity of PT and PAIP are collectively referred to as Propertylink and Propertylink and its respective controlled entities are collectively referred to as Propertylink Group.

To achieve this, Propertylink communicates information regularly to securityholders and other stakeholders through a range of forums and publications. Propertylink also has in place an investor relations program to facilitate communication with investors.

One of Propertylink's key communication tools is its website located at <http://propertylink.com.au/>. Propertylink endeavours to keep its website up-to-date. Important information about Propertylink Group can be found under the section marked 'Corporate Governance' on its website.

In addition to the material specifically referred to below, the 'Corporate Governance' section of the website includes details of the following:

- the constitutions of PHL, PT and PAIP;
- Propertylink's Board and Board Committee charters; and
- Propertylink's core corporate governance policies.

The website also contains a facility for securityholders to direct inquiries to Propertylink, and to elect to receive communications from Propertylink via email (or to elect to discontinue receiving email communications from Propertylink).

Measures for communicating the following important aspects of Propertylink Group's affairs include:

- **Notice of meeting:** Propertylink places the full text of all notices of meetings and explanatory material on its website. Propertylink encourages securityholders to provide email addresses so that notices of meeting and explanatory material can be sent to securityholders via email.
- **Annual General Meeting ("AGM"):** Propertylink encourages full participation of securityholders at its AGM each year. For those securityholders who are unable to attend in person, Propertylink provides a full transcript of the Chairman's and the Chief Executive Officer's speeches on its website. Securityholders are encouraged to lodge proxies electronically, subject to the adoption of satisfactory authentication procedures. Propertylink Group's external auditor will attend the AGM and be available to answer securityholder questions about the conduct of the audit and the preparation and content of the auditor's report. The external auditor will also be allowed a

reasonable opportunity to answer written questions submitted by securityholders to the auditor as permitted under the *Corporations Act 2001* (Cth).

- **Annual Report:** Propertylink's Annual Report is available on its website and contains important information about Propertylink's activities and results for the previous financial year. Securityholders can elect to receive Propertylink's Annual Report or concise report as an electronic copy or in hard copy through the mail.
- **Announcements lodged with the Australian Securities Exchange ("ASX"):** All ASX announcements made to the market, including annual and half year financial results, are posted on Propertylink's website as soon as they have been released by ASX.
- **Media Releases:** Copies of all media releases made by Propertylink are posted on Propertylink's website.
- **Presentations:** Copies of all investor presentations made to analysts and media briefings are posted on Propertylink Group's website, and where appropriate, Propertylink uses webcasting or teleconferencing of these presentations and briefings.
- **Other information:** Propertylink provides a telephone helpline facility and an online email inquiry service to assist securityholders with any queries. Information is also communicated to securityholders via periodic mail outs, or by email to securityholders who have provided their email address.